Menta and

Keegan Knittle Liikuntapsykologian apulaisprofessori





Physical activity





Physical activity

Mental health and well-being

The role of psychology



Includes biological, social, environmental and <u>psychological</u> factors

Physical activity

Mental health and well-being



















Psychological Capability

• Self-efficacy

- Belief in own ability to undertake a behavior
- Perceived control
 - Belief in own control over whether behavior takes place





Building self-efficacy

- Positive (past) experiences
 - Small, achievable tasks with feedback
 - Practice or rehearsal
- Observing positive experiences of similar others
 - Identifying role models
- Persuasion
 - Or self-persuasion?



Ashford, Edmunds & French, 2010; Bandura, 1982



- People have limitations and preferences
- Important to find match with ability, preferences, and desired outcomes
- This requires clinical knowledge, creativity, effort and an open mind!
 - Guess and test













Inequality in the Built Environment Underlies Key Health Disparities in Physical Activity and Obesity

Penny Gordon-Larsen, PhD^a, Melissa C. Nelson, PhD, RD^b, Phil Page, MA^c, Barry M. Popkin, PhD^a

- Parks, sports clubs, nature areas, exercise equipment, etc.
- Helping people to locate opportunities and obtain access is important.

Social Opportunity

- New behavior must be seen as 'normal'
- Social (un)acceptance very important determinant of behavior





Social opportunity



Christakis & Fowler, "The Collective Dynamics of Smoking in a Large Social Network," New England Journal of Medicine, 358(21): 2249-2258 (May 2008) <u>https://youtu.be/PV-PQa0p2FM</u>











What do behavioral theories say about motivation?

A lot...









Motivation - From A to B...





Do you want to be physically active?

NO!NONo no meh yesYesYESYES!

Less Motivation More Motivation





Transtheoretical Model: Prochaska & DiClemente, 1983





Transtheoretical Model: Prochaska & DiClemente, 1983

Rubicon Model



Heckhausen & Gollwitzer, 1987





Social Learning Theory







Protection Motivation Theory



$\overset{\&}{\vdash}$ Intention \neq Behavior

- Intention-centric theories explain about 40% of variance in behavior
- This brings up two questions:
 - What explains the remaining 60% of variance in behavior?
 - How can we bridge the intention-behavior gap?



Behavior change interventions



Behavior change interventions



Behavior change interventions



Behavior Change Interventions





Behavior change techniques

• The building blocks or 'active ingredients' of behavior change interventions

ann. behav. med. (2013) 46:81–95 DOI 10.1007/s12160-013-9486-6

ORIGINAL ARTICLE

The Behavior Change Technique Taxonomy (v1) of 93 Hierarchically Clustered Techniques: Building an International Consensus for the Reporting of Behavior Change Interventions

Susan Michie, DPhil, CPsychol • Michelle Richardson, PhD • Marie Johnston, PhD, CPsychol • Charles Abraham, DPhil, CPsychol • Jill Francis, PhD, CPsychol • Wendy Hardeman, PhD • Martin P. Eccles, MD • James Cane, PhD • Caroline E. Wood, PhD

www.bct-taxonomy.com

What BCTs can increase motivation for PA?

HEALTH PSYCHOLOGY REVIEW, 2018 https://doi.org/10.1080/17437199.2018.1435299



Check for updates

How can interventions increase motivation for physical activity? A systematic review and meta-analysis

Keegan Knittle ^(D)^a, Johanna Nurmi^{a,b}, Rik Crutzen ^(D)^c, Nelli Hankonen ^(D)^{a,d}, Marguerite Beattie^a and Stephan U Dombrowski^e

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OSF: https://osf.io/2fqr3/



- 89 studies, 200 treatment arms
 - 77 arms data on intention to be PA
 - 96 arms data on stage of change for PA
 - 34 arms data on autonomous motivation for PA

Results – Descriptives

- 89 studies, 200 treatment arms
 - 77 arms data on intention to be PA
 - 96 arms data on stage of change for PA
 - 34 arms data on autonomous motivation for PA
- Modes of Delivery (of active arms)
 - 65% had a face to face component
 - 61% had paper based component
 - 33% had group setting
 - 28% had Internet/Mobile component

Most frequently used BCTs





• Associated with 2 motivational outcomes:





• Associated with 2 motivational outcomes:



Group-based delivery



Associated with 2 motivational outcomes:





Associated with 2 motivational outcomes:





Associated with 2 motivational outcomes:



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How can we bridge the intention – behavior gap?

Control Theory aka Self-Regulation Theory



Carver & Scheier (1982, 2001, 2012)

Self-monitoring

Track what one is actually doing

Establish a method for the person to

part of a behavior change strategy Note: if monitoring is part of a data

collection procedure rather than a

monitor and record their behavior(s) as

strategy aimed at changing behavior, do

not code; if monitoring of outcome of

behavior, code 2.4, Self-monitoring of

2.1, Monitoring of behavior by others

without feedback

outcome(s) of behavior; if monitoring is

2.3

Self-monitoring of

behavior





- Set a behavioral goal to close the gap
 - Base on reality



1.1	Goal setting (behavior)	Set or agree on a goal defined in terms of	Agree on a daily walking goal
		the behavior to be achieved	(e.g. 3 miles) with the person and
		Note: only code goal-setting if there is	reach agreement about the goal
		sufficient evidence that goal set as part of	
		intervention; if goal unspecified or a	Set the goal of eating 5 pieces of
		behavioral outcome, code 1.3, Goal	fruit per day as specified in public
		setting (outcome); if the goal defines a	health guidelines
		specific context, frequency, duration or	
		intensity for the behavior, also code 1.4,	
		Action planning	





Action planning

 Specifying when, where and how to act



				Solving
1.4	Action planning	Prompt detailed planning of performance	Encourage a plan to carry	
		of the behavior (must include at least one	condoms when going out socially	
		of context, frequency, duration and	at weekends	
		intensity). Context may be environmental		
		(physical or social) or internal (physical,	Prompt planning the	
		emotional or cognitive) (includes	performance of a particular	
		(Implementation Intentions')	physical activity (e.g. running) at	
		Note: evidence of action planning does not	a particular time (e.g. before	
		necessarily imply goal setting, only code	work) on certain days of the	
		latter if sufficient evidence	week	



Problem solving

1.2

 Identifying barriers to goal achievement and ways to overcome them.

Analyse, or prompt the person to analyse,

factors influencing the behavior and generate or select strategies that include

overcoming barriers and/or increasing

Note: barrier identification without

not include analysing the behavioral

the behavior, 12.1, Restructuring the

and 'Coping Planning')

problem, consider 12.3,

negative emotions

facilitators (includes 'Relapse Prevention'

solutions is not sufficient. If the BCT does

Avoidance/changing exposure to cues for

physical environment, 12.2, Restructuring

the social environment, or 11.2, Reduce

drinking

help overcome them e.g., going to the gym with a buddy





2.2

Feedback on behavior

• Compare behavior with goal or some other standard.

Monitor and provide informative or

the behavior (e.g. form, frequency,

Note: if Biofeedback, code only 2.6, Biofeedback and not 2.2, Feedback on

behavior, code 2.7, Feedback on

code 10.4, Social reward

duration, intensity)

evaluative feedback on performance of

behavior; if feedback is on outcome(s) of

outcome(s) of behavior; if there is no clear evidence that feedback was given, code 2.1, Monitoring of behavior by others without feedback; if feedback on behaviour is evaluative e.g. praise, also



Control Theory Techniques

- From meta-analyses: Strongly associated with changes in behavior
 - Diet, Physical Activity, Anxiety, Depression, Self-efficacy
- Also strongly associated with increases in motivation!













What explains the remaining 60% of variance in behavior?



Self-determination theory



(Based on Ryan, R.M. & Deci, E.L. (2000). Self-Determination Theory and the Facilitation of Intrinsic Motivation, Social Development, and Well-Being. American Psychologist. 55(1), 68-78.)



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Predicts behavioral maintenance, task persistence

Autonomous Motivation = Good!



Predicts performance



Predicts well-being

Keeping behavior going







- An established ongoing behavioral pattern
 - Cue/situation \rightarrow Response
- Example: To snooze? Or not to snooze?
- Habit strength = a measure of how deeply embedded a behavioral pattern is
- Lack of PA is a strong habit for many





Habit Growth & Extinction

- To strengthen new habits, old ones need to fade away
- PA takes time to embed itself, Habit as new habit strengthens
 Strength



Habit is an Automatic Process

- Habit predicts behavior beyond motivation or intention
- Habit is an example of an <u>automatic process</u>
 - I.e. effortless.
 - See cue --> Do action
- Automatic routes to behavior change can be very powerful







https://www.youtube.com/watch?v=2lXh2n0aPyw



- Capability, Opportunity and Motivation precede Behavior (COM-B)
 - But motivation alone is not enough
- Self-regulation helps turn motivation into action
 - And increases motivation for physical activity!
- Physical activity most likely to be maintained if it is:
 - Fun, a part of one's <u>Identity</u>, a <u>Habit</u>, and leads to <u>Valued Outcomes</u>

